BANGALORE UNIVERSITY

Soft Skills (Mruud Kousalya) Paper

Vth Semester, B.Com/BBA/BHM/5 Year Integrated Course in Commerce from 2016-17

CULTURE, DIVERSITY AND SOCIETY

2 Credits

Max. Marks: 100
Hours of Teaching: 42

Objectives

- To help B.Com/BBA/BHM/5 Year Integrated Course in Commerce students gain a better understanding and comprehension of Indian Culture, Diversity and Society.
- To instil in the students a healthy respect for the rich diversity in Indian society and culture.
- To help them understand the problems of rural society.
- To develop in them the secular values of tolerance, communal amity and peaceful co-existence.
- To help them address the contemporary challenges before Indian society like communalism, ethnocentrism and gender discrimination.
- To remind the youth that they have a key role to play in the promotion of national integration, and in promoting the unity and integrity of the country.

Syllabus

Unit-1: Understanding the Diversity of Indian Society (12-14 Hours)
- Geographical diversity.
- Religious diversity.
- Cultural diversity.
- Unity in Diversity.
  5 Hrs.
  3 Hrs.
  2 Hrs.
  12 Hrs.

Unit-2: Family, Caste, Village and Women in India (12-14 Hours)
- Family as a basic institution of Indian Society; Indian family in transition.
- Social stratification and disparities; the Caste System and its evils; the predicament of the weaker sections; Scheduled Castes and Tribes; Backward Classes and Religious Minorities.
- Rural society and its problems; Rural-Urban migration.
- Gender Discrimination; Violence against women; Measures to improve the status of women.
  3 Hrs.
  4 Hrs.
  3 Hrs.
  3 Hrs.
Unit-3: Contemporary Challenges before Indian Society  
- Communalism and Religious Fundamentalism.  
- Regionalism and Ethnocentrism.  
- Globalization and mono-culturalism; McDonaldization.  
- Child labour; Migrant labour; Bonded labour; Contract labour.  
- Mass Media and its impact on society.  

(12-14 Hours)  
- 2 Hrs.  
- 2 Hrs.  
- 4 Hrs.  
- 2 hrs.

Reference List  
- Betielle, Andre, Social Inequality, New Delhi, OUP, 1974.  
- Dube, S.C., Society in India, New Delhi, National Book Trust, 1990.  
- Majumdar, D.N., Races and Cultures of India, Bombay, Asia Publishing House, 1958.  
- Mukherjee, D.P. Diversities, Delhi, People’s Publishing House, 1958.  
- Satyamurty, T.V., Region, Religion, Caste, Gender and Culture in Contemporary India, New Delhi, OUP, 1996.  

Scheme of Examinations  
End-Semester Examination: 70 marks  
Internal Assessment: 30 marks (Test/s: 20 marks; Seminar: 5 marks; Project: 5 marks)  
Total: 100 marks

Question Paper Pattern for End-Semester Examination  
a. 40 Multiple-Choice Questions x 1 mark = 40 marks  
b. 15 Multiple-Choice Questions x 2 marks = 30 marks  
Total = 70 marks

Eligibility for Teaching  
The Paper shall be taught by a qualified Post-Graduate teacher from the Arts/Social Sciences/Humanities faculty, preferably from the Department of Sociology. If the Sociology teachers are available in the College, it shall be taught by them. If the Sociology teachers are not available, other faculty from the Arts/Social Sciences/Humanities can teach the Paper.